

#PureLove



THE 
LaLiT

THE LALIT SURI HOSPITALITY GROUP

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ABOUT THE LALIT SURI HOSPITALITY GROUP

The Lalit Suri Hospitality Group is one of the leading hospitality chains in India, engaged in the business of operating and managing hotels, palaces, and resorts, with a focus on the luxury segment. The Lalit Suri Hospitality Group operates 12 luxury hotels, palaces and resorts under The Lalit brand and two mid-market segment hotels under The Lalit Traveller brand across India's key business and leisure travel destinations. We also hold the exclusive rights to operate and provide management consultancy services to a hotel in London, The LaLiT London.

The Lalit Suri Hospitality Group



The LaLiT New Delhi



The LaLiT Mumbai



The LaLiT Ashok Bangalore



The LaLiT Great Eastern Kolkata



The LaLiT Chandigarh



The LaLiT Grand Palace Srinagar



The LaLiT Golf & Spa Resort Goa



The LaLiT Resort & Spa Bekal
(Kerala)



The LaLiT Jaipur



The LaLiT Laxmi Vilas Palace
Udaipur



The LaLiT Temple View Khajuraho



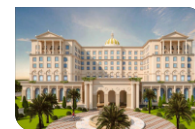
The Lalit Suri Hospitality School
Faridabad



The LaLiT Mangar



The LaLiT London



The LaLiT Ahmedabad
(Coming Soon)

ABOUT INCLUSIVITY AND DIVERSITY

The Lalit Suri Hospitality Group is the first hotel chain among 32 organisations in the world to adhere to UN standards for LGBTQ at work. Leading the way forward, the group is redefining set society norms to contribute to an inclusive and diverse society since years.

The Lalit is a safe, gender agnostic place. We endorse #PureLove and welcome everyone without any discrimination on the grounds of gender, sexual preferences, religion or physical abilities. We respect individual choices and celebrate diversity!

For us, Diversity means:

- Working towards Gender Balance
- Embracing the LGBTQIA community
- Provide opportunities to people with disabilities



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ABOUT PURE LOVE CAMPAIGN

Having worked with several marginalized communities, Mr. Keshav Suri launched #Pure-Love Campaign

#Pure-Love Campaign provides a platform to people from all walks of life, in particular, members of the Indian LGBTQ+ community to come forth, share their experiences, seek emotional support and find economic opportunities for themselves.

The campaign is in tandem with the 'United Nations Guiding Principles on Tackling Discrimination against Lesbians, Gays, Bi-Sexuals, Transgender and Inter-Sex people: Standards of Conduct for Business'. Through Pure-Love campaign, till now The Lalit has rehabilitated +20 persons belonging to LGBTQ community, and supported innumerable through social media by giving examples of out and about successful people belonging to the community and by posting educational posts to raise awareness amongst the general population.

The Group is also skilling LGBTQ+ community, providing jobs and enabling them to live their lives with dignity.



After the prodigious success of #PureLove Campaign, Keshav Suri; Executive Director of The Lalit Suri Hospitality Group introduced the **Keshav Suri Foundation** to highlight the issues faced by the deeply marginalised LGBTQ+ community. The Foundation ties up with It Gets Better Project – a global platform to uplift, empower, and connect the LGBTQ+ community. The objective of the foundation is to share the stories and struggles of people from the community that are real and heart wrenching. This will, in turn, create awareness about the issues faced by them.

The motto of the foundation is to Embrace, Empower, and Mainstream the LGBTQIA+ community. With a feeling of acceptance and belonging, the foundation aims to:

- Provide Skilling opportunities to the LGBTQ community.
- To sensitize workspaces to accept diversity as a way of life.
- Work towards gender neutral policies and benefits.

These efforts are all centered around one goal - usher the community into mainstream by putting an end to discrimination.

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WHAT INCLUSIVITY AND DIVERSITY MEANS TO THE LALIT EMPLOYEES?

THE LALIT EQUALITY PLEDGE

I _____: pledge to uphold the core value of 'Respect for Individuals' to respect and appreciate Diversity and Equality amongst my colleagues and guests.

SENSITISATION SESSIONS

In order to create an Inclusive and Diverse workplace, we regularly organize sessions on gender mainstreaming to sensitize its employees.

EQUALITY AND DIVERSITY POLICY

We are an Equal Opportunity Employer and are fully committed to a policy of treating all its employees and applicants equally.

MEDICLAIM POLICY

The Lalit in collaboration with ICICI Lombard also introduced a one of its kind insurance and health cover policy for its employees who are same sex couples or single parents having children born through surrogacy or adoption. Our Insurance covers Sex Reassignment worth ₹3.5lac

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EXPERIENCE THE INCLUSIVITY AND DIVERSITY
AT THE LALIT



OUR MASCOT

Elphie, dressed in rainbow colors, is our mascot for the celebrations of Inclusivity and Diversity.

ELPHIE BOOKS

In an effort to promote inclusivity and clear biases, we initiated a children's book series, "Elphie Books." The books highlight Elphie's struggles and journey of self acceptance and diversity.



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kitty su

Kitty Su, the Group's award winning night club, is located in the New Delhi, Mumbai and Chandigarh, and Kitty KO in Bangalore. It is the only nightclub from India to be listed in DJ Mag for 3 consecutive years. Kitty Su staunchly supports people from marginalized communities – one of the resident kitten at the club is DJ Aamish, India's only DJ on a wheelchair; the club has supported acid attack survivors, and has extensively hired from the Lesbian Gay Bisexual Transgender and Queer community (LGBTQ+).

This mecca of inclusivity and music has evolved from being a top destination to a movement, and offers an experience that stays with you for long.

DRAG PERFORMANCES

The Lalit Hospitality Group introduced drag culture in India, inviting RuPaul's drag race winners like Violet Chachki, Alaska Thunderfuck 5000 and Derrick Barry to perform at Kitty Su. This created a platform for promoting local Drag Queens.



#PureLove THURSDAYS

C.U. Next Thursday is country's first inclusive night for the LGBTQ+ community. The idea was to create a space for people to be themselves without fear of any judgement.

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INCLUSIVITY AND DIVERSITY AT THE LALIT

SKILL ENHANCEMENT TRAINING SESSIONS AT THE LALIT: The Lalit Suri Hospitality Group, in order to provide employable skills to the LGBTQ+ community, acid attack survivors and people with special needs, brought a series of short term skilling courses absolutely free of cost. The objective is to train and make them skilled so that they get consideration for job and live a life of pride and dignity.



DELTA

DELTA APP: The Lalit by becoming a part of Delta Network, supporting a platform which allows people from LGBTQ community to come together over shared interest, engage in forums and discussions, set up local meet up groups, share and consume content in a safe space both online and offline.



KINEER: The Lalit has also empanelled with Kineer; an initiative by the transgender community headed by Laxmi Narayan Tripathi to provide dignified livelihood for the members of the sexual minorities by availing their services.



EQUAL OPPORTUNITY ORGANISATION

Individuals with required skills and knowledge will be recruited irrespective of disability, gender reassignment, marriage, civil partnership, race, religion or belief, sex or sexual orientation.

For more details, please mail us at: purelove@thelalit.com

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INCLUSIVITY AND DIVERSITY AT THE LALIT

DIFFERENTLY ABLED DJ - The Lalit regularly hosts exclusive events for the differently abled people at Kitty Su and other restaurants. We also hired India's first wheel chair bound DJ Aamish, aka Varun Khullar, as a resident Kitten at Kitty Su. Our endeavours have helped us win the National Tourism Award for the hotel providing Best facilities for the differently abled guests five times since 2012.



POWER WALK - We organised Power walk with acid attack survivors and transwomen. The Lalit also skilled these survivors in various departments, enabling them to live a life of dignity.

SUPPORTING PAGEANT WITH A CAUSE - The Lalit as the hospitality partner supported Miss TransQueen India Pageant & Mr. Gay India. These pageants aim to empower and create opportunities for people from the LGBTQ+ community.



KASHISH: The Lalit extended support to Country's first Queer Film Festival Kashish as its Hospitality Partner. The film festival aims to screen films on Love, care and acceptance of LGBTQ+ community.

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INCLUSIVITY AND DIVERSITY AT THE LALIT

THE LALIT SUPPORTS PRIDE MARCHES - The Lalit Suri Hospitality Group both supported and participated in various Pride Marches across the country. The objective is to create awareness and celebrate diversity with the LGBTQ+ community.



FILM SCREENING - The Lalit supported & organised screening of Evening Shadows; a film made by Sridhar Rangayan highlighting issues LGBTQ community and Ek ladki ko dekha to aisa laga to show people that love is love and comes in all forms and expressions.

NURTURING THE TALENT - The Lalit has rehabilitated more than 20 persons belonging to LGBTQ community and supported innumerable members through social media by giving examples of out and about successful people belonging to the community .



TRANSaction: Country's first ever acting workshop for trans* persons was hosted by The Lalit Suri Hospitality Group along with Keshav Suri Foundation. The workshop provided exposure and platform for trans* people to hone there acting skills with access to celebrities from film industry.



EMBRACE, EMPOWER, MAINSTREAM

In our mission to Skill

Keshav Suri Foundation announces scholarships worth ₹ 75000/- each to 5 deserving and qualified Trans* students who want to pursue Diploma in Food Production and Bakery at The Lalit Suri Hospitality School.

Eligibility Criterion:

- ❖ Open to Trans* and gender non conforming people
- ❖ The applicant must be 12th pass.



THE LALIT SURI
HOSPITALITY SCHOOL

Contact Details: Dr. Rohit Sarin +91 99587 11664 |

Last date to submit the application: June 30, 2019

Pali Road, Near Badkhal Complex, Faridabad-121001 (Haryana)

www.tlshs.com | www.keshavsuri.foundation



Trans* includes all transgender, non-binary and gender non conforming identities.

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The Lalit Hotels, Palaces and Resorts proudly welcome all.
Announcing India's first inclusive Loyalty Program for
the same sex couples and different sex couples.



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